

# Annual Goals for Vice Provost International Affairs

## 2010-2011

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<b>Title:</b>	Strengthen web and bilingual recruiting efforts
<b>Description:</b>	University website and access to admission information in the prospective students' native languages have been proven effective in recruiting international students. The Office of International Affairs will utilize the services provided by the Hotcourses to make UNA international admission information available in Chinese, Japanese, Korean, Spanish, Vietnamese and Turkish.
<b>Budget:</b>	\$17,965.00
<b>University Goals:</b>	1,2,3,4
<b>Strategic Goals:</b>	316,318
<b>Responsibility:</b>	Vice Provost for International Affairs
<b>Participation:</b>	International admission coordinator and specialist
<b>Results:</b>	The Office of International Affairs has signed a contract with Hotcourses to create UNA international admission websites in China, India, Japan, Korea, Turkey, Vietnam, and Latin America. (see attached)
<b>Actions:</b>	
<b>Improvements:</b>	

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<b>Title:</b>	Improve 3+2 (3+1+1) and 2+2 program advising
<b>Description:</b>	Since 3+2 (3+1+1) and 2+2 programs through international collaborations are new at UNA, much work needs to be done to clarify the concept, procedures, and to create advising guidelines.
<b>Budget:</b>	0.00
<b>University Goals:</b>	1,2,3,4
<b>Strategic</b>	316,318

**Goals:****Responsibility:** Vice Provost for International Affairs**Participation:** Academic deans**Results:** Developed academic advising chart for 3+2 (3+1+1) master's degree and 2+2 dual bachelor's degree programs. Created UNA Tuition and Fee information sheet in English and Chinese for easy understanding by prospective Chinese students and their parents. Chinese students are currently the largest international student group from a single country. (see attachments)**Actions:****Improvements:**

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**Title:** Further expand international partnerships**Description:** Well cultivated international partner universities are not only good feeder schools for international student enrollment but also good hosts for UNA study abroad programs. 3+1+1 and 2+2 program participants from UNA partner universities abroad are overall better prepared, more focused academically, more mature, more involved on campus, and less likely to transfer away.**Budget:** 0.00**University Goals:** 1,2,3,4**Strategic Goals:** 316,317,31**Responsibility:** Vice Provost for International Affairs**Participation:****Results:** Led institutional efforts in establishing bilateral partnerships with the following universities: } China Institute of Industrial Economics and Management of Tsinghua University to deliver the first EMBA Program with Occupational Health and Safety Concentration in China. } Guizhou University, China, to start a 3+1+1 programs. Ten students have been accepted for fall 2011 with 4 students enrolling in the Master's Degree in Community Counseling. } Hebei University to start 3+1+1 and 2+2 programs. } Guizhou Shenqi Group to start 3+1+1 and 2+2 programs.**Actions:****Improvements:**

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**Title:** Strengthen study abroad programs

**Description:** To better prepare UNA students to become citizens of the world, more international learning content need to be integrated in the curriculum and more study abroad opportunities need to be created and provided. To make study abroad an equal opportunity for all UNA students, much external funds need to be raised to support needy students to gain international learning experiences abroad.

**Budget:** \$108,000.00

**University Goals:** 1,2,3,4,5

**Strategic Goals:** 317

**Responsibility:** Vice Provost for International Affairs

**Participation:**

**Results:** Wrote and received \$20,000 grant from the U.S.-China Education Trust to help launch UNA's first Study Abroad Program in China. With the help of other UNA senior administrators, raised an additional \$63,000 and provided all 26 China Study Abroad Program participants with a scholarship of \$1,500 to \$3,500. Working closely with the IPO Committee and the Council of Academic Deans, led the efforts in developing a university guideline for developing and managing faculty-led short-term study abroad programs. The new guideline is expected to be adopted and implemented by summer 2012. (see attachments)

**Actions:**

**Improvements:**

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**Title:** Improve ESL services

**Description:** To provide quality instruction in the ESL program, constant efforts need to be made to improve the instructional technology and pedagogy.

**Budget:** \$38,000.00

**University Goals:** 1,2

**Strategic Goals:** 316,318

**Responsibility:** Vice Provost for International Affairs

**Participation:** ESL instructors

**Results:** Smart classroom equipment was installed in all 6 ESL classrooms in Powers Hall in fall 2010. 22 new computers were installed in the ESL language lab in Powers Hall in spring 2011.

**Actions:**

**Improvements:**